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What are cookies?

Cookies are small pieces of data that a website asks your browser to store on your computer or mobile device. Cookies allow a site to “remember” your actions or preferences over time. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site. The use of cookies is now standard for most websites. Our Services use cookies and other similar technologies like pixel tags and web beacons (collectively “cookies”). When you use our Services, we may store or retrieve information on your browser using cookies. We utilize two types of cookies: Session Cookies (cookies that remain in your browser during your browser session only, i.e., until you leave the website), and Persistent Cookies (cookies that remain in your browser for a set period of time after the browser session, unless deleted by you).

How we use cookies

We utilize cookies, including third-party cookies, to provide users with an improved user experience, to gauge the popularity and traffic of certain content, and to understand your online activity. The cookies we use can be broken down into the following categories:

COOKIE CATEGORY	HOW WE USE IT
Essential	These cookies are strictly necessary for the Services to work properly and cannot be disabled in our systems. These cookies enable core functionality such as security, network management, and accessibility. These cookies cannot be switched off without blocking features of the Services. These cookies may also be set in response to your actions on the Services, such as filling in forms or logging in.
Preference	We use these cookies to remember your settings and preferences, such as language and location, when you use our Services. Without these cookies, certain functionalities may not be available.

Analytics	<p>We use these cookies to gather analytics to improve the performance and functionality of our Services. These analytics can include measurements on the popularity of a page, common patterns of how people browse around the site, and how frequently a certain feature is used. Some of these cookies may have a duration of up to two years.</p> <p>In particular, we use Google Analytics to collect and process certain analytics data on our behalf. Google Analytics helps us understand how you engage with our Services. You can learn about Google's practices by going to https://www.google.com/policies/privacy/partners/, and opt out of them by downloading the Google Analytics opt-out browser add-on, available at https://tools.google.com/dlpage/gaoptout</p>
Advertising	<p>These cookies help us and our advertisers show you relevant advertising, as well as to present ads to you on sites that are not owned or operated by Finicity to promote Finicity services, articles or events. The cookies are used to make advertising messages more relevant to you and your interests. They also perform functions like preventing the same ad from continuously re-appearing. Some of these cookies may have a duration of up to two years.</p>

Managing cookies on your device

You can control and manage cookies using your browser. Please note that removing or blocking cookies can impact your user experience and some functionality may no longer be available.

Most browsers allow you to view, manage, delete and block cookies for a website. Be aware that if you delete all cookies then any preferences you have set will be lost, including the ability to opt-out from cookies as this function itself requires placement of an opt out cookie on your device. Guidance on how to control cookies for common browsers is linked below.

[Google Chrome](#)

[Mozilla Firefox](#)

[MacOS Safari](#)

[Microsoft Internet Explorer](#)

Contact us

If you have any questions or comments about this policy, please contact us via email privacy@finicity.com

In addition, please read our [General Privacy Policy](#) for more information about the Personal Information we collect and process on our websites and services.